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# : Programme

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## **Development Policy Dialogue at the Asia-Pacific Weeks Berlin 2013** **Cities in Transformation – Pioneers for Sustainable Development**

**Berlin, 10-12 June 2013**

**Venues:**

10-11 June 2013: GIZ-House Berlin

12 June 2013: House of the EKD Berlin

**Conference languages:**

German/English (Simultaneous interpretation)

## : ORGANISERS



### TriNet-Global

#### Local authorities, Business Sector and Universities as Agents for Change

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## : COOPERATION PARTNERS



## : BACKGROUND

The ongoing process of urbanisation worldwide offers numerous and diverse development opportunities, but also creates major challenges. The growing urban population's basic needs – such as access to water and food, accommodation and transport – must be met, and at the same time, changed housing requirements, rising consumer demand and increased resource consumption must be integrated creatively into planning processes, in order to achieve solutions based on energy efficiency, modern technologies, and social and participatory structures. Sustainable, cross-sectoral development strategies are therefore required. Many cities, as well as urban planning and civil society projects, in the Asia-Pacific region can already be described as pioneers for sustainable development.

The Development Policy Dialogue at the Asia-Pacific Weeks 2013 will therefore focus on future-oriented models of sustainable urban development. The most effective way forward is holistic, which means integrating low-carbon, energy-efficient approaches to housing design, mobility and environmentally compatible water resources management with sustainable economic development and collaborative urban governance. International networks of cities and modern information and communication technologies also have a key role to play. Which examples of best practice in sustainable urban development exist in the Asia-Pacific region? How can innovative and well-established solutions be transferred to other Asian cities? And which role can German development cooperation play in supporting effective governance structures and changing mindsets?

These questions will be explored by urban planners, business and civil society representatives and academics from the Asia-Pacific region and Germany at the Workshops, which will take place from 10 to 12 June 2013.

### **Registration**

For the first time, a Development Policy Dialogue will take place within the frame of the Asia-Pacific Weeks from 10 until 12 June 2013. The programme on 10 June 2013 will be conducted by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in cooperation with the Federal Ministry for Economic Cooperation and Development (BMZ). For these modules you need to register directly with GIZ (Email: [info@connective-cities.de](mailto:info@connective-cities.de)). The programme on 11 and 12 June 2013 is arranged by the Development and Peace Foundation (SEF) and the State Office for Development Cooperation (LEZ) at the State Department for Economics, Technology and Research, Berlin, in cooperation with GIZ. Please register for the two conference days with SEF (Email: [sef@sef-bonn.org](mailto:sef@sef-bonn.org)).

Additionally, in the evening a CSR Forum of the Chamber for Industry and Commerce (IHK) Berlin and the GIZ State Office Berlin will take place. For the forum, a separate registration is necessary as well (Email: [bds@berlin.ihk.de](mailto:bds@berlin.ihk.de)).



# Monday, 10 June 2013

## : CONNECTIVE CITIES

**Organised by:** Federal Ministry for Economic Cooperation and Development (BMZ), Berlin/Bonn  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Berlin

**Venue:** GIZ-House Berlin, Reichpietschufer 20, 10785 Berlin

**Registration:** [info@connective-cities.de](mailto:info@connective-cities.de)

Modern information and communication technologies promote the exchange of ever-greater volumes of data from ever more sources among growing numbers of users. But connectivity nowadays is not just about data exchange: a networked approach is becoming increasingly common in decision-making and governance processes as well, especially in cities. But are connective cities really “smarter” – in other words, more sustainable? Do the new communication and information technologies help cities to respond more effectively to the growing challenges: saving energy and resources, promoting and restoring social cohesion, and facilitating decision-making and actions that are both participatory and effective? And does this benefit all groups equally – the administration, businesses and citizens from all sections of society and walks of life?

Which conditions must be in place for the successful application of “smart city” concepts? Can smaller cities in poor regions utilise these concepts in exactly the same way as megacities and metropolitan regions in the booming emerging economies? Who benefits, then, from “smart” cities – and what can international cooperation and other stakeholders do to ensure that as far as possible, the answer to this question is “everyone”?

These and other questions will be explored in more detail in three modules, which will consist of short inputs and a discussion session with guests from Asian cities.

### : GIZ-WORKSHOP

9.00 hrs                      Greeting  
**Klaus Brückner**  
Director of the GIZ Representation Berlin  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Berlin

                                    Kick-off  
**Professor Günter Meinert**  
Head  
Sector Programme on Urban and Municipal Development  
Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH, Eschborn

                                    Welcome Address  
**Guido Beermann**  
Secretary of State  
Senate Department for Economics, Technology and Research, Berlin

                                    Substantive Introduction  
**Kathrin Oellers**  
Head of Division Asia/South East Asia  
Federal Ministry for Economic Cooperation and Development (BMZ), Bonn

Overview “Connective Cities”

**Karin Kortmann**

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Bonn

Key note: Theses on smart/connective cities

**Alexander Carius**

Executive Director

adelphi, Berlin

10.15-10.45 hrs      Coffee break

**10.45 HRS                      MODULE 1: SMART SYSTEMS – NEW TECHNOLOGIES FOR CITIES**

This first module on connective cities looks at new technologies and their impacts on the urban space. Traffic management, energy supply and paperless administration are already familiar areas of application for “smart city” concepts. What will be next? Do “smart city” systems genuinely help to save costs and resources? Which conditions need to be in place, and how can policy-makers, business, administrations and citizens learn to “act smart”?

Chair

**Bernd Friedrich**

Head of Sector Program Information and Communication Technologies

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Bonn

Inputs

Smart Technologies - Application Areas and Perspectives

**Professor Dr Ina Schieferdecker**

acatech - National Academy of Science and Engineering, Berlin

Programmes to Support “Smart” and Sustainable Urban Development

**Dr Florian Steinberg**

Senior Urban Development Specialist

Asian Development Bank, Manila

Smart Solutions for a Sustainable Urban Infrastructure

**Daniel Sebastian Müller**

Senior Director Government Affairs

Siemens AG, München

Discussion

12.30-13.30 hrs      Lunch

13.30 HRS

**MODULE 2: CONNECTIVITY IN ACTION – SMART CITY MANAGEMENT**

Do smart technologies change the way in which cities are managed, and if so, do their impacts extend beyond the sector concerned? Material and energy flows between the city and the surrounding region can now be identified and modelled fairly easily, for example. What are the implications for the administration? Will this finally make it easier for cities to adopt an ecological approach to budget management? What happens if slum dwellers carry out their own household surveys and provide comprehensive data for the municipal administrations, which previously knew very little about the slums? And what does all this mean for the urban economy?

Will it now be possible to implement sustainable urban management strategies that understand and take account of the interactions between the built, social, economic and natural environments?

Chair

**Hilmar von Lojewski**

German Association of Cities, Cologne

Inputs

The Ecological Perspective

**Ashish Rao Ghorpade**

ICLEI South Asia

The Social Perspective

**Airin Rachmi Diany**

Mayor South Tangerang, Indonesia

Connective Management of Environmental Information for Planning and Public -  
The Environmental Atlas of the City of Berlin

**Manfred Goedecke**

Senate Department for Urban Development and the Environment, Berlin

Discussion

15.30-16.00 hrs

Coffee Break

16.00 HRS

**MODULE 3: SMART NETWORKING – LOCAL ACTION, GLOBAL IMPACT**

Municipal administrations, business associations, civil society groups and even slum dwellers are organising in networks and coalitions to an ever-increasing extent, sometimes across continents. Now more than ever, cities and their stakeholders have thus become vital hubs in the national and global architecture. Can these networks help to disseminate smart innovations more quickly? Can they also influence national policies or even the global development agenda, such as the Sustainable Development Goals currently under discussion? And can they strengthen the role of cities as sustainable development actors?

Chair

**Dr Manfred Poppe**

Sector Program for Policy Advice in Municipal and Urban Development  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Bonn

Inputs

Citizens' organisation

From target group to negotiating party

**Somsook Boonyabancha**

Secretary-General of the Asian Coalition for Housing Rights (ACHR), Bangkok

City association

Influence on national policy and global agenda?

**Anh Le Dieu**

ACCA Program Coordinator  
Association of Cities of Vietnam, Hanoi

Cooperation networks I

Jointly more knowledge, more resources, more action?

**Dr Peter Köpinger**

Representative of the Konrad Adenauer Stiftung in the Philippines, Manila  
Partnership for Democratic Local Governance in Southeast Asia (DELGOSEA)

Cooperation networks II

Joint initiatives for urban infrastructure in Asian cities

**Joris van Etten**

Advisor Cities Development Initiative for Asia (CDIA)  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Manila

Discussion



## : **BMZ-DISCUSSION EVENT**

**Organised by:** Federal Ministry for Economic Cooperation and Development (BMZ), Berlin/Bonn  
**Venue:** GIZ-House Berlin, Reichpietschufer 20, 10785 Berlin  
**Registration:** [info@connective-cities.de](mailto:info@connective-cities.de)  
**A confirmed registration is necessary for your attendance**

### **18.30 HRS: SMART CITY 2030 - VISIONS FOR THE CONNECTED CITY OF TOMORROW**

This evening event will address some of the questions and hypotheses arising from the modules at the Expert Workshop and will discuss them from a future-oriented perspective. What might the smart city look like in 2030, according to the business community, citizens and policy-makers? High-ranking guests from Asia and Germany share their visions and explore the contribution that international development can make.

Welcome

**Klaus Brückner**

Director of the GIZ Representation Berlin  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Berlin

**Dr Uta Böllhoff**

Director-General “Europe, Middle East and Asia; Multilateral Development Policy”  
Federal Ministry for Economic Cooperation and Development (BMZ), Berlin/Bonn

Key issues from the modules

**Professor Günter Meinert**

Head, Sector Programm on Urban and Municipal Development  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Eschborn

Citizen’s Vision 2030

**Somsook Boonyabanha**

Secretary-general of Asian Coalition for Housing Rights (ACHR), Bangkok

Business’ Vision 2030

**Jens Romaus**

Senior Vice President Public Services and Healthcare (SAP AG), Frankfurt

Network’s Vision 2030

**Ashish Rao Ghorpade**

ICLEI South Asia

Science & Technology’s Vision 2030

**Professor Dr Ina Schieferdecker**

acatech - National Academy of Science and Engineering, Berlin

Closing Remarks

**Professor Günter Meinert**

Head, Sector Programm on Urban and Municipal Development  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Eschborn

20.30 hrs

Reception

# Tuesday, 11 June 2013

## : GREEN CITIES

**Organised by:** Development and Peace Foundation (SEF), Bonn  
State Office for Development Cooperation (LEZ)  
of the Senate Department for Economics, Technology and Research, Berlin,  
in cooperation with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

**Venue:** GIZ-House Berlin, Reichpietschufer 20, 10785 Berlin

**Registration:** sef@sef-bonn.org

8.30 hrs Registration

9.00 hrs Welcome

**Klaus Brückner**  
Director of the GIZ Representation Berlin  
Board of Trustees of the Development and Peace Foundation (SEF), Berlin

**Dr Rainer Seider**  
Head of Unit  
European and International Co-operation  
State Department for Economics, Technology and Research, Berlin

### PANEL I

#### : SUCCESS FACTORS FOR LOW-CARBON URBAN DEVELOPMENT

Cities account for three-quarters of global energy consumption. Greenhouse gas emissions are driven primarily by cities, due to changed lifestyles, diet and consumption patterns. Once they are living in cities, people do things differently – and this offers great opportunities for an urban development model that integrates the social, environmental and economic dimensions of sustainability. Energy-efficient housing and broad-based environmental measures can be part of the response to the challenges posed by climate change. At the same time, planners must take account of their city's specific urban culture when devising strategies and actions. This panel therefore aims to identify current models and processes of sustainable urban development. How can a balance be achieved between increasing urbanisation and rising energy consumption, on the one hand, and the need for energy-efficient buildings and low-carbon urban infrastructure, on the other? Which success factors can be identified, for example from sustainable urban development in the Taiwan Strait and the Greater Mekong region?

Chair

**Dr Florian Steinberg**  
Senior Urban Development Specialist  
Asian Development Bank, Manila

9.15 hrs Inputs

**Professor Raoul Bunschoten**  
Professor of Sustainable Urban Planning and Urban Design  
Technische Universität Berlin

**Professor Frank Schwartze**  
Chair of Urban Planning and Urban Space  
Brandenburg University of Technology, Cottbus

09.45 hrs                      Discussion  
**Dr Hung Vinh Hoang**  
Faculty of Urban Management  
Hanoi Architectural University, Hanoi  
**Anh Le Dieu**  
ACCA Program Coordinator  
Association of Cities of Vietnam, Hanoi  
**Wenjun Li**  
Chief Executive Officer  
Wande Wenmai International Architecture Design Consulting Co., Ltd., Beijing

11.00 hrs                      Coffee break

## **PANEL II**

### **: WASTEWATER AS A RESOURCE: USAGE STRATEGIES AND CHALLENGES**

Adequate wastewater management is one of the major challenges facing us today – at a time of worsening water scarcity, growing populations and ongoing urbanisation. In combination with basic sanitation and sustainable wastewater treatment systems, wastewater in integrated water and substance cycles is increasingly regarded not as a residue but a resource. Wastewater reuse is an outstanding example of integrated water resources management (IWRM), providing additional water for irrigation and nutrients for fertiliser. It's a safe and sustainable way of disposing of wastewater, saving costs and protecting the environment.

But is it really that simple? Which challenges are associated with this approach, and which prior treatment and controls are needed? Are there any other options that combine basic sanitation with sustainable and cost-effective wastewater disposal?

Chair  
**Dr Susanne Neubert**  
Dean  
Centre for Rural Development (SLE), HU Berlin

11.30 hrs                      Inputs  
**Dr Liqa Raschid-Sally**  
International Water Management Institute (IWMI), Colombo

12.00 hrs                      Discussion  
**Thomas König**  
Water and Wastewater Specialist,  
Member of the Northern German Water Center (NWZ) and  
the International Water Association (IWA), Göttingen  
**Usup Soemantri**  
Universitas Pasundan, Bandung

13.00 hrs                      Lunch

**PANEL III**

**: SUSTAINABLE MOBILITY: TRANSPORT STRATEGIES AND AWARENESS-RAISING**

In many cities, the infrastructure is designed primarily for cars – even though most people in emerging and developing countries do not own a car. The transport sector not only accounts for a major share of greenhouse gas emissions; congestion and pollution are other negative consequences of our reliance on motorised transport, which is expected to increase further. Sustainable forms of mobility such as public transport, cycling and walking are not adequately promoted in many cities. In order to offer a genuine alternative to the car, other modes of transport – such as light rail systems – must be attractive, safe and, above all, affordable. “Joined-up” action is needed in various policy fields in order to promote a new vision of mobility, raise awareness and change mindsets. At the same time, sustainable mobility strategies must take account of region-specific societal factors. Which factors determine the success of effective mobility strategies in Asia? Which examples of best practice can be identified in the Asia-Pacific region, and how can these be shared with other Asian cities?

	Chair <b>Joris van Etten</b> Cities Development Initiative for Asia (CDIA) Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Manila
14.00 hrs	Inputs <b>Dr Wulf-Holger Arndt</b> Head of Research Unit “Mobility and Space” Center for Technology and Society (CTS), TU Berlin <b>Shashank Gandhi</b> Research Associate Centre for Science and Environment, New Delhi
14.45 hrs	Discussion <b>Darlene Antonio-Custodio</b> Mayor, General Santos City <b>Thomas Siegemund</b> Director, Product Management, Mass Transit Rolling Stock Central & Northern Europe and Asia Bombardier Transportation, Hennigsdorf <b>Dino Teddyputra</b> Sustainable Urban Transport Improvement Project (GIZ), Jakarta
16.00 hrs	Closing remarks <b>Eckhard Bock</b> State Office for Developmental Cooperation (LEZ) of the Senate Department for Economics, Technology and Research, Berlin
16.15 hrs	Workshop Ends Coffe & Tea

# CSR-Forum

## : CSR IN THE INTERNATIONAL SUPPLY CHAIN – DOWN TO EVERY LAST LINK

**Organised by:** Chamber of Commerce and Industry (IHK) Berlin  
GIZ State Office Berlin

**Venue:** GIZ-House Berlin, Reichpietschufer 20, 10785 Berlin

**Registration:** Milena Behrends, IHK Berlin, bds@berlin.ihk.de

Corporate social responsibility (CSR) means that firms consider the social and economic implications of their business operations, not only at the individual company level but all along the (mainly global) value chain. But how important are these international trade relations in relation to development policy? Which international guidelines are in place, and how do they compare? Are any of them binding? What factors do companies need to consider? How much guidance is provided by the United Nations Global Compact with its four thematic areas of human rights, labour, the environment and anti-corruption? Which benchmarks should be applied? Should companies abide by German minimum standards in all cases, or is compliance with the local legislative framework sufficient? How should compliance with quality criteria be monitored – should this be based on certificates or site visits, for example? What are the options, and which ones have proved their worth? These and other questions will be discussed at the CSR Forum with reference to examples of best practice.

18.00 hrs            Begrüßung  
**Ursula Nix**  
Director State Office Berlin und Brandenburg  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Berlin

Chair  
**Antje Meyer**  
Chamber of Commerce and Industry (IHK) Berlin

Inputs  
**Daniel May**  
Consultant for Sustainability and Standards in Global Supply Chains  
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Berlin

**Mareike Lienau**  
Chief Executive Officer  
Lyk carpet, Berlin

**Frank Lüske**  
Chief Executive Officer  
Biolüske, Berlin

**Jan Holzhauer**  
Chief Executive Officer  
Lebenskleidung, Berlin

20.00 hrs            Get-Together

# Wednesday, 12 June 2013

## : COLLABORATIVE CITIES

**Organised by:** Development and Peace Foundation (SEF), Bonn,  
State Office for Development Cooperation (LEZ)  
of the Senate Department for Economics, Technology and Research, Berlin,  
in cooperation with the MOD Institute Berlin-Bangalore

**Venue:** House of the EKD in Berlin, Charlottenstrasse 53/54, 10117 Berlin

**Registration:** sef@sef-bonn.org

8.30 hrs Registration

9.00 hrs Welcome  
**Bärbel Dieckmann**  
President Welthungerhilfe e.V.,  
Member of the Board of Trustees of the Development and Peace Foundation (SEF), Bonn

### PANEL I

#### : TOWARDS INCLUSIVE URBAN GOVERNANCE. NEW APPROACHES TO COLLABORATIVE URBAN DEVELOPMENT

Today's urbanisation processes are highly complex. Established rules and financing mechanisms are often inadequate to deal with the development dynamics of Indian cities. Government bodies and institutions are increasingly unable to provide basic municipal services for all sections of society. It is estimated that in some regions of the world, municipal governance fails to reach up to 50% of the urban population. At the same time, informal forms of urban development are becoming more important. An increasingly diverse but fragmented stakeholder landscape is emerging, for example in Indian cities. Alternative approaches based on flexible, participatory and cooperative urban governance are therefore urgently needed, and pilot schemes to trial some of the proposed models have been under way in a number of cities for some time. They range from multi-stakeholder models to participatory budgeting and new "smart" communication pathways and networking. Which benefits and opportunities are afforded by these innovative approaches, backed by new technologies such as smart communications or urban crowd-sourcing? What experience has been gained with new approaches to collaborative urban development in recent years, and which lessons can be learned?

Chair  
**Tile von Damm**  
MOD Institute Berlin-Bangalore, Berlin

9.15 hrs Inputs  
**Rupali Gupte**  
Assistant Professor, KRVI  
Collective Research Initiatives Trust (CRIT), Mumbai  
**Professor Philipp Misselwitz**  
Urban Catalyst  
Chair of the Habitat Unit, TU Berlin  
**Julian Petrin**  
Nexthamburg, Hamburg

10.15 hrs                      Expanded Discussion Session  
**Dr Ivan Al Hadar**  
Advisor, UNDP Indonesia, Jakarta  
**Claudius Lieven**  
Department for the *Stadtwerkstatt* and Participatory Procedures  
City of Hamburg

11.15 hrs                      Break with Light Refreshments

**PANEL II**

**: TOWARDS INCLUSIVE URBAN LIVING.**

**COOPERATIVE HOUSING AS A BASIS FOR URBAN DEVELOPMENT**

A major problem in urban development is the lack of (affordable) housing. This affects a large proportion of India's urban population, primarily the weaker income group and low income group. But housing is a fundamental democratic prerequisite for all forms of social participation. It seems that the state has limited governance capacity here, especially in informal settlements and life structures. Cooperative and participatory models are increasingly filling the gap. However, they often come into conflict with the state regulatory level. "Affordable housing" is becoming an increasingly topical issue – for German cities as well.

How can the lack of housing be addressed and resolved? What kind of problem- and solution-oriented urban policy is needed in order to counter growing inequality? Which difficulties must be overcome, and which opportunities arise at the same time? Can the new forms of collaborative urban development presented in Panel I make a contribution here as well?

Chair  
**Anne-Katrin Fenk**  
MOD Institute Berlin-Bangalore, Berlin

11.45 hrs                      Inputs  
**Naresh V. Narasimhan**  
Janaadhar, Bangalore  
**Prasad Shetty**  
Collective Research Initiatives Trust (CRIT), Mumbai  
**Professor Jörg Stollmann**  
Chair for Urban Design and Architecture  
Technische Universität Berlin

12.45 hrs                      Expanded Discussion Session  
**Dr Jochen Hucke**  
Senate Department for Urban Development and the Environment, Berlin  
**Professor Nitichan Pleumarom**  
Montfort Del Rosario School of Architecture and Design (ABAC)  
Assumption University, Bangkok

13.45 hrs                      Closing Remarks  
**Dr Michèle Roth**  
Development and Peace Foundation (SEF), Bonn

14.00 hrs                      Event Ends