



# TriNet-Global

## Local Authorities, Business Sector and Universities as Agents for Change



<b>Duration</b>	36 months, January 2013 – December 2015
<b>Project Lead</b>	Senate Department for Economics, Technology and Research
<b>Network coordination</b>	BGZ Berlin International Cooperation Agency
<b>Transnational Partners</b>	EPIZ e.V., Transfair e.V., Alice Salomon University of Applied Sciences, Municipal Authority Linz and Südwind (AT), Municipal Authority Prague 3 and Ecumenical Academy Prague (CZ), Municipal Authority Bornholm and Foreningen Hammerhus Fairtrade Concert (DK)
<b>Donor</b>	European Commission / EuropeAid
<b>Web</b>	<a href="http://www.trinet-global.eu">www.trinet-global.eu</a>

### Description

Cities engage in international city networks and advocate sustainable development and good governance. At the same time they support sustainable engagement of the business sector, particularly in the fields of action: city infrastructure, water resources management, energy saving, sustainable mobility and city development. Important innovative impulses come from universities and institutions and business sector associations in sustainable processes. Sustainability also includes global aspects – the exchange of knowledge in international networks, which are made up of universities, cities, business sector institutions and associations, is of crucial importance. Sustainable economic activities – particularly in the area of city infrastructure – can have a positive influence on living and working conditions in the Global South. The aim of the project is the cooperation of engaged stakeholders, as well as to build up and improve networks. The exchange of best practice and innovative implementation of projects shall support the sustainable development and engagement of cities, the business sector and universities.

It is necessary to build up and strengthen networks between actors in development policy and issues relating to sustainability. Initiatives in the area of development cooperation or fair trade should be mobilised. Administrations and actors from civil society also work together in order to enable sustainable businesses to become more visible and transparent: responsibility for adhering to the core work rules for suppliers or subcontractors in the Global South, transparency of chain stores etc.

The project comprises three components:

- Networking, awareness-raising and training for actors from the business sector, universities and administration in the area of development cooperation.
- Strengthening of fair trade and fair procurement (Fair Trade Town initiatives, strategies for communities for procurement inter alia, e.g. campaigns)
- The integration of development and sustainability topics into higher education (curriculum development, seminars and resources)

The focuses of the project work in Berlin are consultation and workshops on city infrastructure and their improvement on a global scale, promotion of the participation of companies (particularly SMEs) in international activities, supporting other Berlin districts with the certification as a Fair Trade Town, as well as the development and pilot implementation of learning modules on the global dimension in higher education. The experiences gained from these initiatives should lead to recommendations for further cooperation of stakeholders in the area of development cooperation.

### Contact

#### Project lead

Berlin Senate, Senate Department for Economics,  
Technology and Research  
Martin-Luther-Straße 105  
10825 Berlin  
Stefani Reich  
Email: [stefani.reich@senwtf.berlin.de](mailto:stefani.reich@senwtf.berlin.de)  
<http://www.berlin.de/sen/wirtschaft/euro-inter/lez>

#### Network coordination

BGZ Berlin International  
Cooperation Agency GmbH  
Pohlstraße 67, 10785 Berlin  
Dr. Justyna Ellis  
Tel: +49 30/ 809 941-17, Fax -20  
Email: [ellis@bgz-berlin.de](mailto:ellis@bgz-berlin.de)  
[www.bgz-berlin.de](http://www.bgz-berlin.de)